

ORDER



| | | | |
|---------------|-----------------------------|----------------------------|-------------|
| Orders | Order / Rev: | <u>685936</u> | WUSA |
| | Alt Order #: | <u>06156705</u> | |
| | Product Desc: | <u>GPS FLIGHT C</u> | |
| | Estimate: | <u>645</u> | |
| | Flight Dates: | <u>06/05/12 - 06/11/12</u> | |
| | Original Date / Rev: | <u>05/23/12 / 05/23/12</u> | |
| | Order Type: | <u>Political</u> | |

| | | | | |
|---------------|-------------------------|--|---------------------------|------------------|
| Agency | Name: | <u>Crossroads Media/ POL</u> | Billing Type: | <u>Cash</u> |
| | Buying Contact: | | Billing Calendar: | <u>Broadcast</u> |
| | Billing Contact: | | Billing Cycle: | <u>EOM/EOC</u> |
| | | <u>88 Canal Center Plaza Suite 555</u> | Agency Commission: | <u>15%</u> |
| | | <u>Alexandria, VA 22314</u> | | |

| | | | | |
|-------------------|-----------------------|-------------------------------------|--------------------------------|-----------------|
| Advertiser | Name: | <u>Crossroads GPS</u> | New Business Thru: | |
| | Demographic: | <u>A35+</u> | Order Separation: | <u>00:15:00</u> |
| | Product Codes: | <u>IS-Issue/Ballot,IS-Issue/Non</u> | Advertiser External ID: | |
| | Priority: | <u>P-5</u> | Agency External ID: | |
| | Revenue Codes: | <u>AGY, GEN, POL</u> | | |

| Bill Plan | | | | | Totals | | | | |
|-------------------|-----------------|----------------|---------------------|-------------------|---------------|----------------|---------------------|--------------------|---------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
| 05/28/12 | 06/11/12 | 58 | \$74,900.00 | \$63,665.00 | June 2012 | 58 | \$74,900.00 | \$63,665.00 | 112.80 |
| | | | | | Totals | 58 | \$74,900.00 | \$63,665.00 | 112.80 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|---------------------|---------------------|-------------------------------|----------------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|--------------------|--------------|--------------|
| WUSA | 19% | \$74,900.00 |
| Market | 100% | \$394,210.53 |

| Competitive Share | Share | Total |
|--------------------------|--------------|--------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WBDC | 0% | \$0.00 |
| WDCA | 0% | \$0.00 |
| WJLA | 24% | \$94,610.53 |
| WMDO | 0% | \$0.00 |
| WPXW | 0% | \$0.00 |
| WRC | 35% | \$137,973.68 |
| WTG | 22% | \$86,726.32 |
| WWPX | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|-----------|-------------------|-----------------|-----------------------------|--------------|-----------------------|-------------|-------------|--------------|---------------|------------|------------|-------------|--------------|---------------|
| E 1 | WUSA | 06/08/12 | 06/08/12 | 10-11a Let's Make a Deal | CM | 10-11a | -----F-- | :30 | 1 | \$300.00P-3 | 1.10 | NM | | 1 | \$300.00 |
| LET'S MAKE A DEAL | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | | Spots/Week | | Rate | | Rating | | | | | |
| | | Week: 06/04/12 | 06/10/12 | -----F-- | | 1 | \$300.00 | | 1.10 | | | | | | |
| 2 | WUSA | 06/08/12 | 06/08/12 | Fri Prime C Blue Bloods | CM | 10-11P | -----F-- | :30 | 1 | \$6,000.00P-2 | 5.80 | NM | | 1 | \$6,000.00 |
| BLUE BLOOD-CBS | | | | | | | | | | | | | | | |

Order / Rev: 685936
Alt Order #: 06156705
Flight Dates: 06/05/12 - 06/11/12

Advertiser: Crossroads GPS
Product Desc: GPS FLIGHT C
Estimate: 645

WUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|---|-------|-----------------------------|------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 2 | WUSA | 06/08/12 | 06/08/12 | Fri Prime C Blue Bloods | CM | 10-11P | ----F-- | :30 | 1 | \$6,000.00 | P-2 | 5.80 | NM | 1 | \$6,000.00 |
| BLUE BLOOD-CBS | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$6,000.00 | | | 5.80 | | | | | |
| 3 | WUSA | 06/08/12 | 06/08/12 | 9 News @ 11p 9 News @ 11p | CM | M-Su 11-1135p | ----F-- | :30 | 1 | \$2,000.00 | P-2 | 3.40 | NM | 1 | \$2,000.00 |
| 9 NEWS NOW @ 11PM | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$2,000.00 | | | 3.40 | | | | | |
| 4 | WUSA | 06/08/12 | 06/08/12 | Letterman Late Night with David Letterman(11:35 PM-12:35 XM) | CM | 1135P-1237A | ----F-- | :30 | 1 | \$800.00 | P-3 | 1.40 | NM | 1 | \$800.00 |
| DAVID LETTERMAN | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$800.00 | | | 1.40 | | | | | |
| 5 | WUSA | 06/08/12 | 06/08/12 | Price Is Right The Price Is Right | CM | 11a-12p | ----F-- | :30 | 1 | \$650.00 | P-3 | 2.20 | NM | 1 | \$650.00 |
| PRICE IS RIGHT | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$650.00 | | | 2.20 | | | | | |
| 6 | WUSA | 06/08/12 | 06/08/12 | DT Daytime | CM | 9A-3P (12:30 PM-3:00 PM) | ----F-- | :30 | 1 | \$700.00 | P-3 | 2.20 | NM | 1 | \$700.00 |
| SOAP ROT/THE TALK | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$700.00 | | | 2.20 | | | | | |
| 7 | WUSA | 06/08/12 | 06/08/12 | 3-4p The Doctors | CM | 3-4p | ----F-- | :30 | 1 | \$450.00 | P-3 | 0.60 | NM | 1 | \$450.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$450.00 | | | 0.60 | | | | | |
| 8 | WUSA | 06/08/12 | 06/08/12 | 4-5p Dr. Phil | CM | 4-5p | ----F-- | :30 | 1 | \$600.00 | P-3 | 1.50 | NM | 1 | \$600.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$600.00 | | | 1.50 | | | | | |
| 9 | WUSA | 06/08/12 | 06/08/12 | 5-6a 9 News @ 5a 9News @ 5a | CM | 5-6a | ----F-- | :30 | 1 | \$350.00 | P-3 | 0.90 | NM | 1 | \$350.00 |
| 9 NEWS NOW @ 5AM | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$350.00 | | | 0.90 | | | | | |
| 10 | WUSA | 06/08/12 | 06/08/12 | 9 News @ 5p 9 News @ 5p | CM | 5-6p | ----F-- | :30 | 1 | \$450.00 | P-3 | 1.30 | NM | 1 | \$450.00 |
| 9 NEWS AT 5P | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$450.00 | | | 1.30 | | | | | |
| 11 | WUSA | 06/08/12 | 06/08/12 | 9 News @ 6p 9 News @ 6p | CM | 6-630p | ----F-- | :30 | 1 | \$750.00 | P-3 | 1.20 | NM | 1 | \$750.00 |
| 9 NEWS AT 6P | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$750.00 | | | 1.20 | | | | | |
| 12 | WUSA | 06/08/12 | 06/08/12 | CBS Evening News CBS Evening News | CM | 630-7p | ----F-- | :30 | 1 | \$3,000.00 | P-3 | 1.60 | NM | 1 | \$3,000.00 |
| CBS EVENING NEWS | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$3,000.00 | | | 1.60 | | | | | |
| 13 | WUSA | 06/08/12 | 06/08/12 | 9 News Tonight 7p 9 News Tonight 7p | CM | 7-730p | ----F-- | :30 | 1 | \$700.00 | P-3 | 1.50 | NM | 1 | \$700.00 |
| 9 NEWS TONIGHT | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 06/04/12 | | 06/10/12 | ----F-- | | | 1 | \$700.00 | | | 1.50 | | | | | |
| 14 | WUSA | 06/08/12 | 06/08/12 | | CM | 730-8P | ----F-- | :30 | 1 | \$1,600.00 | P-3 | 2.40 | NM | 1 | \$1,600.00 |

Order / Rev: 685936
Alt Order #: 06156705
Flight Dates: 06/05/12 - 06/11/12

Advertiser: Crossroads GPS
Product Desc: GPS FLIGHT C
Estimate: 645

Order / Rev: 685936
Alt Order #: 06156705
Flight Dates: 06/05/12 - 06/11/12

Advertiser: Crossroads GPS
Product Desc: GPS FLIGHT C
Estimate: 645

WUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|----------|----------|----------|--------------------------------|-------|---------------------------------|------|-----|-------|------------|-----|------|------|-------|------------|
| 10-11a Let's Make a Deal | | | | | | | | | | | | | | | |
| LET'S MAKE A DEAL | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | ---T--- | | 1 | \$300.00 | 1.10 | | | | | | | | |
| 27 | WUSA | 06/07/12 | 06/07/12 | Thu Prime C The Mentalist | CM | 10-11P | | :30 | 1 | \$8,000.00 | P-2 | 5.50 | NM | 1 | \$8,000.00 |
| MENTALIST-CBS | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | ---T--- | | 1 | \$8,000.00 | 5.50 | | | | | | | | |
| 28 | WUSA | 06/07/12 | 06/07/12 | DT Daytime | CM | 9A-3P (12:30 PM-3:00 PM) | | :30 | 1 | \$700.00 | P-4 | 2.20 | NM | 1 | \$700.00 |
| SOAP ROT/THE TALK | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | ---T--- | | 1 | \$700.00 | 2.20 | | | | | | | | |
| 29 | WUSA | 06/07/12 | 06/07/12 | 9 News @ Noon 9 News @ Noon | CM | 12-1230P (12:00 PM-12:30 PM) | | :30 | 1 | \$600.00 | P-4 | 2.30 | NM | 1 | \$600.00 |
| 9 NEWS AT NOON | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | ---T--- | | 1 | \$600.00 | 2.30 | | | | | | | | |
| 30 | WUSA | 06/07/12 | 06/07/12 | 3-4p The Doctors | CM | 3-4p | | :30 | 1 | \$450.00 | P-3 | 0.60 | NM | 1 | \$450.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | ---T--- | | 1 | \$450.00 | 0.60 | | | | | | | | |
| 31 | WUSA | 06/07/12 | 06/07/12 | 5-6a 9 News @ 5a 9News @ 5a | CM | 5-6a | | :30 | 1 | \$350.00 | P-3 | 0.90 | NM | 1 | \$350.00 |
| 9 NEWS NOW @ 5AM | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | ---T--- | | 1 | \$350.00 | 0.90 | | | | | | | | |
| 32 | WUSA | 06/07/12 | 06/07/12 | 9 News @ 5p 9 News @ 5p | CM | 5-6p | | :30 | 1 | \$450.00 | P-3 | 1.30 | NM | 1 | \$450.00 |
| 9 NEWS AT 5P | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | ---T--- | | 1 | \$450.00 | 1.30 | | | | | | | | |
| 33 | WUSA | 06/07/12 | 06/07/12 | 9 News @ 6p 9 News @ 6p | CM | 6-630p | | :30 | 1 | \$750.00 | P-3 | 1.20 | NM | 1 | \$750.00 |
| 9 NEWS AT 6P | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | ---T--- | | 1 | \$750.00 | 1.20 | | | | | | | | |
| 34 | WUSA | 06/07/12 | 06/07/12 | 6-7a 9 News @ 6a 9News @ 6a | CM | 6-7a | | :30 | 1 | \$400.00 | P-3 | 1.20 | NM | 1 | \$400.00 |
| 9 NEWS NOW @ 6AM | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | ---T--- | | 1 | \$400.00 | 1.20 | | | | | | | | |
| 35 | WUSA | 06/05/12 | 06/05/12 | 10-11a Let's Make a Deal | CM | 10-11a | | :30 | 1 | \$300.00 | P-3 | 1.10 | NM | 1 | \$300.00 |
| LET'S MAKE A DEAL | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | -T----- | | 1 | \$300.00 | 1.10 | | | | | | | | |
| 36 | WUSA | 06/05/12 | 06/05/12 | DT Daytime | CM | 9A-3P (12:30 PM-3:00 PM) | | :30 | 1 | \$700.00 | P-3 | 2.20 | NM | 1 | \$700.00 |
| SOAP ROT/THE TALK | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | -T----- | | 1 | \$700.00 | 2.20 | | | | | | | | |
| 37 | WUSA | 06/05/12 | 06/05/12 | 9 News @ Noon 9 News @ Noon | CM | 12-1230P | | :30 | 1 | \$600.00 | P-3 | 2.30 | NM | 1 | \$600.00 |
| 9 NEWS AT NOON | | | | | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | | | |
| Week: | 06/04/12 | 06/10/12 | -T----- | | 1 | \$600.00 | 2.30 | | | | | | | | |
| 38 | WUSA | 06/05/12 | 06/05/12 | | CM | 3-4p | | :30 | 1 | \$450.00 | P-3 | 0.60 | NM | 1 | \$450.00 |

Order / Rev: 685936
Alt Order #: 06156705
Flight Dates: 06/05/12 - 06/11/12

Advertiser: Crossroads GPS
Product Desc: GPS FLIGHT C
Estimate: 645

WUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|---|-------|-----------------------------|-------------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| | | | | 3-4p | | | | | | | | | | | |
| | | | | The Doctors | | | | | | | | | | | |
| | | | | THE DOCTORS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | -T----- | | 1 | \$450.00 | | | 0.60 | | | | | |
| 39 | WUSA | 06/05/12 | 06/05/12 | 4-5p | CM | 4-5p | | :30 | 1 | \$600.00 | P-3 | 1.50 | NM | 1 | \$600.00 |
| | | | | Dr. Phil | | | | | | | | | | | |
| | | | | DR. PHIL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | -T----- | | 1 | \$600.00 | | | 1.50 | | | | | |
| 40 | WUSA | 06/05/12 | 06/05/12 | 5-6a 9 News @ 5a 9News @ 5a | CM | 5-6a | | :30 | 1 | \$350.00 | P-3 | 0.90 | NM | 1 | \$350.00 |
| | | | | 9 NEWS NOW @ 5AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | -T----- | | 1 | \$350.00 | | | 0.90 | | | | | |
| 41 | WUSA | 06/05/12 | 06/05/12 | 9 News @ 5p 9 News @ 5p | CM | 5-6p | | :30 | 1 | \$450.00 | P-3 | 1.30 | NM | 1 | \$450.00 |
| | | | | 9 NEWS AT 5P | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | -T----- | | 1 | \$450.00 | | | 1.30 | | | | | |
| 42 | WUSA | 06/05/12 | 06/05/12 | 9 News @ 6p 9 News @ 6p | CM | 6-630p | | :30 | 1 | \$750.00 | P-3 | 1.20 | NM | 1 | \$750.00 |
| | | | | 9 NEWS AT 6P | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | -T----- | | 1 | \$750.00 | | | 1.20 | | | | | |
| 43 | WUSA | 06/05/12 | 06/05/12 | 6-7a 9 News @ 6a 9News @ 6a | CM | 6-7a | | :30 | 1 | \$400.00 | P-3 | 1.20 | NM | 1 | \$400.00 |
| | | | | 9 NEWS NOW @ 6AM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | -T----- | | 1 | \$400.00 | | | 1.20 | | | | | |
| 44 | WUSA | 06/05/12 | 06/05/12 | Tue Prime B NCIS: Los Angeles | CM | 9-10P | | :30 | 1 | \$10,000.00 | P-3 | 10.20 | NM | 1 | \$10,000.00 |
| | | | | NCIS:LOS ANGELES | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | -T----- | | 1 | \$10,000.00 | | | 10.20 | | | | | |
| 45 | WUSA | 06/06/12 | 06/06/12 | 10-11a Let's Make a Deal | CM | 10-11a | | :30 | 1 | \$300.00 | P-3 | 1.10 | NM | 1 | \$300.00 |
| | | | | LET'S MAKE A DEAL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$300.00 | | | 1.10 | | | | | |
| 46 | WUSA | 06/06/12 | 06/06/12 | 9 News @ 11p 9 News @ 11p | CM | M-Su 11-1135p | | :30 | 1 | \$2,000.00 | P-2 | 3.40 | NM | 1 | \$2,000.00 |
| | | | | 9 NEWS NOW @ 11PM | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$2,000.00 | | | 3.40 | | | | | |
| 47 | WUSA | 06/06/12 | 06/06/12 | Letterman Late Night with David Letterman(11:35 PM-12:35 XM) | CM | 1135P-1237A | | :30 | 1 | \$800.00 | P-3 | 1.40 | NM | 1 | \$800.00 |
| | | | | DAVID LETTERMAN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$800.00 | | | 1.40 | | | | | |
| 48 | WUSA | 06/06/12 | 06/06/12 | Price Is Right The Price is Right | CM | 11a-12p | | :30 | 1 | \$650.00 | P-3 | 2.20 | NM | 1 | \$650.00 |
| | | | | PRICE IS RIGHT | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$650.00 | | | 2.20 | | | | | |
| 49 | WUSA | 06/06/12 | 06/06/12 | DT Daytime | CM | 9A-3P (12:30 PM-3:00 PM) | | :30 | 1 | \$700.00 | P-3 | 2.20 | NM | 1 | \$700.00 |
| | | | | SOAP ROT/THE TALK | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$700.00 | | | 2.20 | | | | | |
| 50 | WUSA | 06/06/12 | 06/06/12 | | CM | 3-4p | | :30 | 1 | \$450.00 | P-3 | 0.60 | NM | 1 | \$450.00 |

Print Date: 05/23/12 12:57:48 Page 6 of 6

Page 6 of 6

Order / Rev: 685936
Alt Order #: 06156705
Flight Dates: 06/05/12 - 06/11/12

Advertiser: Crossroads GPS
Product Desc: GPS FLIGHT C
Estimate: 645

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|----------|----------|-----------------------|----------|----------------|------------|-----|------------|--------|-----|------------|------|-------|------------|
| | | | | 3-4p | | | | | | | | | | | |
| | | | | The Doctors | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$450.00 | 0.60 | | | | | |
| 51 | WUSA | 06/06/12 | 06/06/12 | 4-5p | | CM | 4-5p | | --W---- | :30 | 1 | \$600.00 | P-3 | 1.50 | NM |
| | | | | Dr. Phil | | | | | | | | | | 1 | \$600.00 |
| | | | | DR. PHIL | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$600.00 | 1.50 | | | | | |
| 52 | WUSA | 06/08/12 | 06/06/12 | 5-6a 9 News @ 5a | | CM | 5-6a | | --W---- | :30 | 1 | \$350.00 | P-3 | 0.90 | NM |
| | | | | 9News @ 5a | | | | | | | | | | 1 | \$350.00 |
| | | | | 9 NEWS NOW @ 5AM | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$350.00 | 0.90 | | | | | |
| 53 | WUSA | 06/06/12 | 06/06/12 | 9 News @ 5p | | CM | 5-6p | | --W---- | :30 | 1 | \$450.00 | P-3 | 1.30 | NM |
| | | | | 9 News @ 5p | | | | | | | | | | 1 | \$450.00 |
| | | | | 9 NEWS AT 5P | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$450.00 | 1.30 | | | | | |
| 54 | WUSA | 06/06/12 | 06/06/12 | 9 News @ 6p | | CM | 6-630p | | --W---- | :30 | 1 | \$750.00 | P-3 | 1.20 | NM |
| | | | | 9 News @ 6p | | | | | | | | | | 1 | \$750.00 |
| | | | | 9 NEWS AT 6P | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$750.00 | 1.20 | | | | | |
| 55 | WUSA | 06/06/12 | 06/06/12 | CBS Evening News | | CM | 630-7p | | --W---- | :30 | 1 | \$3,000.00 | P-3 | 1.60 | NM |
| | | | | CBS Evening News | | | | | | | | | | 1 | \$3,000.00 |
| | | | | CBS EVENING NEWS | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$3,000.00 | 1.60 | | | | | |
| 56 | WUSA | 06/06/12 | 06/06/12 | 9 News Tonight 7p | | CM | 7-730p | | --W---- | :30 | 1 | \$700.00 | P-3 | 1.50 | NM |
| | | | | 9 News Tonight 7p | | | | | | | | | | 1 | \$700.00 |
| | | | | 9 NEWS TONIGHT | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$700.00 | 1.50 | | | | | |
| 57 | WUSA | 06/06/12 | 06/06/12 | Entertainment Tonight | | CM | 730-8P | | --W---- | :30 | 1 | \$1,600.00 | P-3 | 2.40 | NM |
| | | | | Entertainment Tonight | | | | | | | | | | 1 | \$1,600.00 |
| | | | | ENTERTAINMENT TONIGHT | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$1,600.00 | 2.40 | | | | | |
| 58 | WUSA | 06/06/12 | 06/06/12 | Wed Prime B | | CM | 9-10P | | --W---- | :30 | 1 | \$9,000.00 | P-2 | 7.90 | NM |
| | | | | Criminal Minds | | | | | | | | | | 1 | \$9,000.00 |
| | | | | CRIMINAL MINDS | | | | | | | | | | | |
| | | | | Start Date | End Date | Weekdays | Spots/Week | | Rate | Rating | | | | | |
| | | | | Week: 06/04/12 | 06/10/12 | --W---- | | 1 | \$9,000.00 | 7.90 | | | | | |

| | | | | | | | | |
|-----------------------------|----------------------------|-------------------|-----|---------------------------------|-----------------|------------------------------------|-----|------|
| REP# | TEL# | 703 | 528 | 7800 | FAX# | 703 | 528 | 7880 |
| CREDIT ADVISORY# | AGENCY | CREDIT RISK ! ! ! | | HARRIS RPT. | FROM REP | MAY23/12 11.06 * ** WUSA-TV *** | | |
| ORDER WORKSHEET | | | | | | | | |
| <u>EW</u> | <u>BIAS#</u> | <u>6934</u> | | <u>DATE</u> | | | | |
| <u>ADD</u> | <u>1/ AGENCY#</u> | | | <u>CROSSROADS MEDIA LLC</u> | | | | |
| <u>DELETE</u> | <u>2/ ADVERTISER#</u> | | | <u>ISS/CROSSROADS GPS</u> | | | | |
| <u>ORDER</u> | <u>3 / PROD#</u> | <u>EST#645</u> | | <u>GPS FLIGHT C</u> | | | | |
| | <u>20 / EOS</u> | <u>4 / SLSPP#</u> | | <u>AARON ASHE</u> | | | | |
| <u>LINE/S</u> | <u>5 / REP#</u> | | | <u>- WASHINGTON, DC</u> | | | | |
| | <u>21 / BILL WK.</u> | <u>MO - SU</u> | | <u>9 / AREA</u> | | | | |
| | <u>63 / PCON</u> | <u>64 / ACON</u> | | <u>10 / BILL CODE</u> | | | | |
| <u>PARTIAL LINE/S</u> | <u>11 / RATE CARD</u> | | | <u>16 / BYR - NOELLE RAMSEY</u> | | | | |
| | <u>14 / ORDER TYPE</u> | | | <u>17 / RTG SVC - NSI</u> | | | | |
| <u>START DATE - JUN5/12</u> | <u>END DATE - JUN11/12</u> | <u>WK - 1</u> | | <u>CO-OP KEY</u> | <u>D/P REC#</u> | | | |
| | <u>59 / STATE TAX</u> | | | <u>58 / CITY TAX</u> | | | | |

MONUMENTS

TO: LANCE
FRR:HILARY
***NEW ORDER

TTLS: 74900

PLS CFM, THX! 5 / 23

THIS IS A CA

CROSSBOARDS GPS FLI

卷之三

EFFECT

卷之三

DAIS

ארכיאולוגיה של ירושלים

ADVERTISED

AGENCY PRODUCTION

11

1800

PROGRAM : LET'S MAKE

35+ = 1.1

N COM1 : LET : S MAK

REP HEADLINE# 6156705

REP : TELL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
ORDER WORKSHEET HARRIS RPT. FROM REP MAY23/12 11.06
*** WUSA-TV ***

| BS LN# | REP LNN# | CD | DAYS | BEGIN END | | PTRN | LNTH | BEGIN DATE | END DATE | CLS | SEC | PLAN 13 / | SPT 14 / | PLAN PRICE 16 / | SPT 15 / | RATE SPOT 18 / | STATION CD | STS | SPOT /LIN | |
|-----------|-------------|----|------|-------------|------|------|------|---------------|-------------|-------|-----|--------------|-------------|-----------------------|-------------|----------------------|---------------|-----|--------------|-----------|
| | | | | TIME | TIME | | | | | | | | | | | | | | | CON COM1: |
| 2 | FRI | | | 1000P-1100P | | | | 30 | 06/08 | 06/08 | | | | | | | | | | 1 |
| 3 | FRI | | | 1100P-1135P | | | | 30 | 06/08 | 06/08 | | | | | | | | | | 1 |
| 4 | FRI | | | 1135P-1235A | | | | 30 | 06/08 | 06/08 | | | | | | | | | | 1 |
| 5 | FRI | | | 1100A-1200N | | | | 30 | 06/08 | 06/08 | | | | | | | | | | 1 |
| 6 | FRI | | | 1230P-300P | | | | 30 | 06/08 | 06/08 | | | | | | | | | | 1 |
| 7 | FRI | | | 300P-400P | | | | 30 | 06/08 | 06/08 | | | | | | | | | | 1 |
| 8 | FRI | | | 400P-500P | | | | 30 | 06/08 | 06/08 | | | | | | | | | | 1 |
| 9 | FRI | | | 500A-600A | | | | 30 | 06/08 | 06/08 | | | | | | | | | | 1 |

PROGRAM : DR. PHIL
RA35+ : 1.5 DR. PHIL
CON COM1: 0.6 THE DOCTORS

PROGRAM : DR. PHIL
RA35+ : 1.5 DR. PHIL
CON COM1: 0.6 THE DOCTORS

PROGRAM : DR. PHIL
RA35+ : 1.5 DR. PHIL
CON COM1: 0.6 THE DOCTORS

PROGRAM : 9 NEWS NOW @ 5AM
RA35+ : 9 NEWS NOW @ 5AM
CON COM1: 9 NEWS NOW @ 5AM

f2

f3

f3

f3

f3

REP HEADLINE# 6156705

REP: TELL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK ! !
 ORDER WORKSHEET HARRIS RPT. FROM REP MAY23/12 11.06
 *** WUSA-TV ***

| BS LN# | REP LN# | CD | DAYS | BEGIN END | | | BEGIN LNTH DATE | END DATE | CLS 13 / | SEC 14 / | PLAN 15 / | PLAN PRICE 16 / | SPT /WK | RATE SPOT 18 / | STATION CD | STS SC# 23 / | SPOT /LIN |
|-----------|------------|----|------|---------------|-------------|------|-----------------------|-------------|-------------|-------------|--------------|-----------------------|------------|----------------------|---------------|-----------------|--------------|
| | | | | BEGIN TIME | END TIME | PTRN | | | | | | PRICE | | | | | |
| 10 | FRI | | | 500P-600P | | | 30 | 06/08 | 06/08 | | | | | 1 | \$450.00 | | 1 |
| 11 | FRI | | | 600P-630P | | | 30 | 06/08 | 06/08 | | | | | 1 | \$750.00 | | 1 |
| 12 | FRI | | | 630P-700P | | | 30 | 06/08 | 06/08 | | | | | 1 | \$3,000.00 | | 1 |
| 13 | FRI | | | 700P-730P | | | 30 | 06/08 | 06/08 | | | | | 1 | \$700.00 | | 1 |
| 14 | FRI | | | 730P-800P | | | 30 | 06/08 | 06/08 | | | | | 1 | \$1,600.00 | | 1 |
| 15 | MON | | | 1000A-1100A | | | 30 | 06/11 | 06/11 | | | | | 1 | \$300.00 | | 1 |
| 16 | MON | | | 1230P-300P | | | 30 | 06/11 | 06/11 | | | | | 1 | \$700.00 | | 1 |
| 17 | MON | | | 1200N-1230P | | | 30 | 06/11 | 06/11 | | | | | 1 | \$600.00 | | 1 |

REP HEADLINE# 6156705

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENC
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS RPT. FROM REP

MAY23/12 11.06
*** WUSA-TV ***

REP HEADLINE# 6156705

REF: TEL# 703 528 7800 CREDIT RISK !!
CREDIT ADVISORY: AGENCY FROM REP MAY23/12 1:
ORDER WORKSHEET HARRIS RPT.

REP HEADLINE# 6156705

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS RPT. FROM REP MAY23/12 11:06
 *** WUSA-TV ***

| BS LN# | REP CD | LN# DAYS | BEGIN END | | | TIME | PTRN | LNTH | DATE | CLS | SEC | PLAN | PRICE | SPT 16/ | RATE SPOT 18/ | STS STATION | CD | SC# 23/ | SPOT /LIN |
|-----------|-------------------|-------------|-------------|-----|-------|-------|------|------|------|-----|-----|------|-------|------------|---------------------|----------------|----------|------------|--------------|
| | | | TIME | END | BEGIN | | | | | | | | | | | | | | |
| 3 4 | THU | | 600A-700A | 30 | 06/07 | 06/07 | | | | | | | | | 1 | \$400.00 | | 1 | |
| PROGRAM : | 9 NEWS NOW @ 6AM | | | | | | | | | | | | | | | | | | |
| RA35+ | : 1.2 | | | | | | | | | | | | | | | | | | |
| CON COM1: | 9 NEWS NOW @ 6AM | | | | | | | | | | | | | | | | | | |
| 3 5 | TUE | | 1000A-1100A | 30 | 06/05 | 06/05 | | | | | | | | | | | | | |
| PROGRAM : | LET'S MAKE A DEAL | | | | | | | | | | | | | | | | | | |
| RA35+ | : 1.1 | | | | | | | | | | | | | | | | | | |
| CON COM1: | LET'S MAKE A DEAL | | | | | | | | | | | | | | | | | | |
| 3 6 | TUE | | 1230P-300P | 30 | 06/05 | 06/05 | | | | | | | | | | 1 | \$700.00 | | |
| PROGRAM : | SOAP ROT/THE TALK | | | | | | | | | | | | | | | | | | |
| RA35+ | : 2.2 | | | | | | | | | | | | | | | | | | |
| CON COM1: | SOAP ROT/THE TALK | | | | | | | | | | | | | | | | | | |
| 3 7 | TUE | | 1200N-1230P | 30 | 06/05 | 06/05 | | | | | | | | | | | | | |
| PROGRAM : | 9 NEWS AT NOON | | | | | | | | | | | | | | | | | | |
| RA35+ | : 2.3 | | | | | | | | | | | | | | | | | | |
| CON COM1: | 9 NEWS AT NOON | | | | | | | | | | | | | | | | | | |
| 3 8 | TUE | | 300P-400P | 30 | 06/05 | 06/05 | | | | | | | | | | | | | |
| PROGRAM : | THE DOCTORS | | | | | | | | | | | | | | | | | | |
| RA35+ | : 0.6 | | | | | | | | | | | | | | | | | | |
| CON COM1: | THE DOCTORS | | | | | | | | | | | | | | | | | | |
| 3 9 | TUE | | 400P-500P | 30 | 06/05 | 06/05 | | | | | | | | | | | | | |
| PROGRAM : | DR. PHIL | | | | | | | | | | | | | | | | | | |
| RA35+ | : 1.5 | | | | | | | | | | | | | | | | | | |
| CON COM1: | DR. PHIL | | | | | | | | | | | | | | | | | | |
| 4 0 | TUE | | 500A-600A | 30 | 06/05 | 06/05 | | | | | | | | | | | | | |
| PROGRAM : | 9 NEWS NOW @ 5AM | | | | | | | | | | | | | | | | | | |
| RA35+ | : 0.9 | | | | | | | | | | | | | | | | | | |
| CON COM1: | 9 NEWS NOW @ 5AM | | | | | | | | | | | | | | | | | | |
| 4 1 | TUE | | 500P-600P | 30 | 06/05 | 06/05 | | | | | | | | | | | | | |
| PROGRAM : | 9 NEWS AT 5P | | | | | | | | | | | | | | | | | | |
| RA35+ | : 1.3 | | | | | | | | | | | | | | | | | | |
| CON COM1: | 9 NEWS AT 5P | | | | | | | | | | | | | | | | | | |

P3

P3

P3

P3

P3

REF HEADLINE# 6156705

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP MAY23/12 11.06
*** WUSA-TV ***

| BS <u>LNN#</u> | REP | CD | DAYS | BEGIN TIME | | | END TIME | PTRN | LNTH | DATE | CLS | SEC | PLAN | PRICE | SPT | RATE | STATION | CD | SPOT | <u>STS</u> |
|---|-----|----|------|-------------|-----------|-------------|----------|------|------|------|-----|-----|------|-------|-----|------|------------|----|------|------------|
| | | | | <u>LN#</u> | <u>CD</u> | <u>DAYS</u> | | | | | | | | | | | | | | |
| 4.2 | TUE | | | 600P-630P | 30 | 06/05 | 06/05 | | | | | | | | | 1 | \$750.00 | | 1 | |
| PROGRAM : 9 NEWS AT 6P RA35+ : 1-2 CON COM1: 9 NEWS AT 6P | | | | | | | | | | | | | | | | | | | | |
| 4.3 | TUE | | | 600A-700A | 30 | 06/05 | 06/05 | | | | | | | | | 1 | \$400.00 | | 1 | |
| PROGRAM : 9 NEWS NOW @ 6AM RA35+ : 1-2 CON COM1: 9 NEWS NOW @ 6AM | | | | | | | | | | | | | | | | | | | | |
| 4.4 | TUE | | | 900P-1000P | 30 | 06/05 | 06/05 | | | | | | | | | 1 | 10000.00 | | 1 | |
| PROGRAM : NCIS:LOS ANGELES RA35+ : 10-2 CON COM1: NCIS:LOS ANGELES | | | | | | | | | | | | | | | | | | | | |
| 4.5 | WED | | | 1000A-1100A | 30 | 06/06 | 06/06 | | | | | | | | | 1 | \$300.00 | | 1 | |
| PROGRAM : LET'S MAKE A DEAL RA35+ : 1-1 CON COM1: LET'S MAKE A DEAL | | | | | | | | | | | | | | | | | | | | |
| 4.6 | WED | | | 1100P-1135P | 30 | 06/06 | 06/06 | | | | | | | | | 1 | \$2,000.00 | | 1 | |
| PROGRAM : 9 NEWS NOW @ 11PM RA35+ : 3-4 CON COM1: 9 NEWS NOW @ 11PM | | | | | | | | | | | | | | | | | | | | |
| 4.7 | WED | | | 1135P-1235A | 30 | 06/06 | 06/06 | | | | | | | | | 1 | \$800.00 | | 1 | |
| PROGRAM : DAVID LETTERMAN RA35+ : 1-4 CON COM1: DAVID LETTERMAN | | | | | | | | | | | | | | | | | | | | |
| 4.8 | WED | | | 1100A-1200N | 30 | 06/06 | 06/06 | | | | | | | | | 1 | \$650.00 | | 1 | |
| PROGRAM : PRICE IS RIGHT RA35+ : 2-2 CON COM1: PRICE IS RIGHT | | | | | | | | | | | | | | | | | | | | |
| 4.9 | WED | | | 1230P-300P | 30 | 06/06 | 06/06 | | | | | | | | | 1 | \$700.00 | | 1 | |
| PROGRAM : SOAP ROT/THE TALK RA35+ : 2-2 CON COM1: SOAP ROT/THE TALK | | | | | | | | | | | | | | | | | | | | |

P3 *P3* *P3*

REP HEADLINE# 6156705

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS RPT. FROM REP MAY23/12 11-06
 *** WUSA-TV ***

| BS LN# | REP LN# | CD | DAYS | BEGIN END | | | LNTH DATE | CLS SEC | PLAN | PRICE | SPT /WEEK | RATE SPOT | STS |
|-----------|------------|----|------|------------|----------|-------|-----------|-----------|------|-------|-----------|------------|-----|
| | | | | BEGIN TIME | END TIME | PTRN | | | | | | | |
| 50 | WED | | | 3000P-400P | 30 | 06/06 | 06/06 | <i>p3</i> | | | 1 | \$450.00 | 1 |
| 51 | WED | | | 400P-500P | 30 | 06/06 | 06/06 | <i>p3</i> | | | 1 | \$600.00 | 1 |
| 52 | WED | | | 500A-600A | 30 | 06/06 | 06/06 | <i>p3</i> | | | 1 | \$350.00 | 1 |
| 53 | WED | | | 500P-600P | 30 | 06/06 | 06/06 | <i>p3</i> | | | 1 | \$450.00 | 1 |
| 54 | WED | | | 600P-630P | 30 | 06/06 | 06/06 | <i>p3</i> | | | 1 | \$750.00 | 1 |
| 55 | WED | | | 630P-700P | 30 | 06/06 | 06/06 | <i>p3</i> | | | 1 | \$3,000.00 | 1 |
| 56 | WED | | | 700P-730P | 30 | 06/06 | 06/06 | <i>p3</i> | | | 1 | \$700.00 | 1 |
| 57 | WED | | | 730P-800P | 30 | 06/06 | 06/06 | <i>p3</i> | | | 1 | \$1,600.00 | 1 |

REP HEADLINE# 6156705

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK : !
ORDER WORKSHEET HARRIS RPT. FROM REP MAY23/12 11.06
*** WUSA-TV ***

| BS <u>LN#</u> | REP <u>CD</u> | END <u>LN#</u> | BEGIN <u>CD</u> | END <u>DAYs</u> | BEGIN <u>TIME</u> | END <u>TIME</u> | CLS <u>PTRN</u> | SEC <u>LNTH</u> | PLAN <u>DATE</u> | PRICE <u>14/</u> | SPT <u>16/</u> | RATE <u>/WK</u> | STS <u>CD</u> | SPOT <u>SC#</u> | SPOT <u>/LIN</u> | | |
|--------------------------|------------------|-------------------|--------------------|--------------------|----------------------|--------------------|--------------------|--------------------|---------------------|---------------------|-------------------|--------------------|------------------|--------------------|---------------------|--|---|
| 58 | WED | 900P-1000P | | | 30 | 06/06 | 06/06 | | | | | 1 | \$9,000.00 | | | | 1 |
| PROGRAM : CRIMINAL MINDS | | | | | | | | | | | | | | | | | |
| RA35+ : 7.9 | | | | | | | | | | | | | | | | | |
| CON COM1: CRIMINAL MINDS | | | | | | | | | | | | | | | | | |
| JUN/12 74900.00 | | | | | | | | | | | | | | | | | |
| P2 | | | | | | | | | | | | | | | | | |
| CONTRACT TOTAL 74900.00 | | | | | | | | | | | | | | | | | |
| TOTAL SPOTS 58 | | | | | | | | | | | | | | | | | |

MARKET TOTALS \$394.210 WUSA 19% WTG 22% WJLA 24% WRC 35% WDCA 0% WDCW 0% CABL 0%

SVC- NSI
DEMOS - RA35+*